



26 May 2016

Dear Commodore

At a specially called General Meeting of Yachting Australia last Friday, the Member State & Territory Associations unanimously approved the change of the company name to *Australian Sailing Ltd.*

This change was not just a branding exercise. The change embodies the most significant organisational reforms in the sport's history which are in the final stages of delivery. Under the banner of One Sailing, Yachting Australia and the States and Territories have established a new organisational structure that has the capacity to meet the challenges facing our sport.

I appreciate Clubs have members who own all types of water craft, but sailing represents the major sporting activity that is undertaken and the change to Australian Sailing fully expresses this activity for those in the sport and provides a clearer definition of what we do, to encourage new people to come into our Clubs and discover sailing.

The change of name allows the sport to fully embrace all types of sailing, from the traditional keelboat and dinghy, to windsurfing and kiteboarding. We need to compete for new participants, so the change to Sailing is important in presenting our sport as relevant and appealing to the younger generation and the sporting public.

The change was proposed after consultation by Yachting Australia with the Member Yachting Associations and clubs. Below is the new name with a more contemporary script and a repositioning of the sail/wave logo. The name is effective immediately and the change will be rolled out progressively in the coming month.

Kind regards

Matt Allen  
President



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